



ELEVATE YOUR EXPERIENCE



PRELISTING PRESENTATION



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The background features a series of vertical stripes in varying shades of light gray and white. Overlaid on these stripes are diagonal lines that create a grid-like pattern of diamond shapes. The overall aesthetic is clean, modern, and professional.

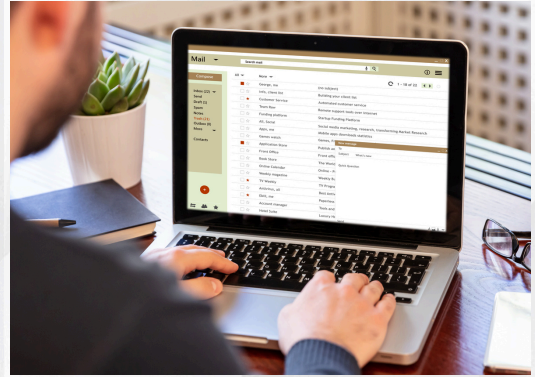
BENEFITS OF
WORKING WITH THE
RISE TEAM

RISE MARKETING



IN-HOUSE LISTING OPERATIONS MANAGER

Manages all aspects of the listing process through the entirety of your transaction to ensure a smooth and seamless experience.



IN-HOUSE TRANSACTION COORDINATOR

Ensures all transactional contracts and paperwork are compliant in accordance with California state law throughout the escrow process.



MARKETING MANAGER

Creates a marketing package for your property to ensure maximum exposure for potential buyers.



PHOTOGRAPHER / VIDEOGRAPHER

High-resolution photos for print and digital marketing, captured during the day and/or at twilight.



PROFESSIONAL PRESENTATION

We provide professional photography to highlight your home's best features, along with cinematic video and property reels designed for social media and online platforms. When appropriate, we incorporate drone photography and video to showcase your property from every angle. We also offer staging consultation to ensure your home presents at its absolute best.





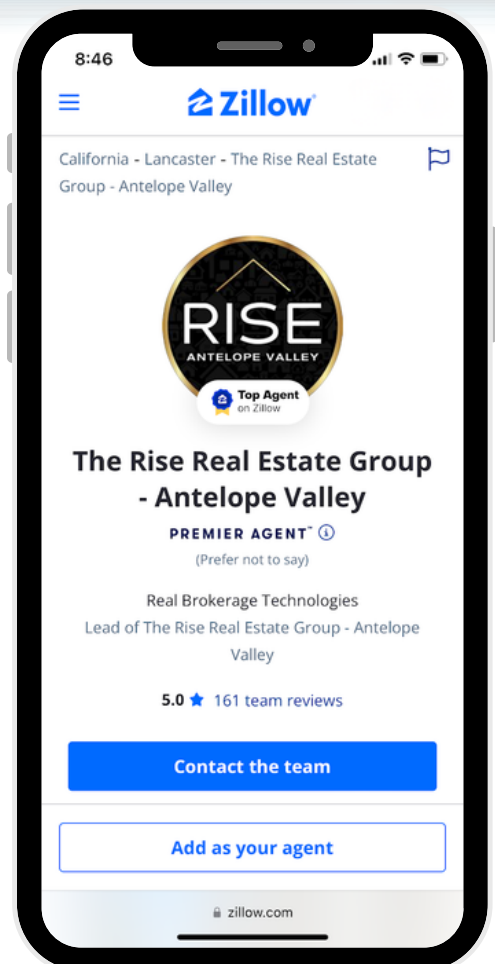
scan
ME!



TARGETED DIGITAL MARKETING

Your property receives featured placement on major real estate platforms such as Zillow, Realtor.com, Redfin, and the MLS. We implement targeted social media advertising to reach qualified buyers, create a custom property website or landing page, and launch strategic email marketing campaigns to active buyers and local agents.

Our comprehensive digital strategy is designed to drive traffic, encourage showings, and position your home to attract competitive offers. Every step is thoughtfully executed to ensure your property stands out in a crowded market.



BRANDED MATERIALS & OPEN HOUSE

We design high-end property brochures and flyers, eye-catching “For Sale” signage, and open house marketing materials that stand out. All graphics are professionally designed and aligned with Rise Real Estate’s branding for a cohesive, polished presentation.



PRICING & STRATEGY

We conduct a detailed pricing analysis using real-time market data to position your home competitively and strategically time the launch to maximize interest. Throughout the process, we provide skilled negotiation to protect your bottom line, along with clear communication and consistent updates.





TOTAL CLIENT SUPPORT

From the moment we begin preparing your home for the market to the day you sit at the closing table, we provide comprehensive, hands-on guidance and support at every stage of the process. We connect you with trusted, high-quality vendors for staging, repairs, cleaning, photography, and inspections, ensuring your property is positioned to make a strong first impression. Throughout the transaction, we carefully coordinate every detail and manage all moving parts — from scheduling and negotiations to paperwork and timelines — so the entire experience remains organized, efficient, and as smooth and stress-free as possible for you.



DEAR HOMEOWNER,

Thank you for the opportunity to share how Rise Real Estate can help you sell your home with confidence. Selling a home is a major decision, and my goal is to make the process seamless, stress-free, and successful.

At Rise Real Estate, we combine a strategic marketing plan with personalized service to maximize exposure, attract serious buyers, and achieve top results. From professional photography and cinematic video to drone footage, targeted social media, and email campaigns, every detail is designed to showcase your home at its best.

What sets us apart is our commitment to guiding you every step of the way, protecting your interests, and delivering measurable results. I look forward to partnering with you to create a smooth, successful sale.

Sincerely,

Stephanie Mendoza

